



AFRICA INNOVATION SUMMIT II
Innovation: Addressing Africa's Challenges
June 6 – 8, 2018 • Kigali Convention Center, Rwanda

Sponsorship Packages



THE AFRICA INNOVATION SUMMIT II

ADDRESSING AFRICA'S CHALLENGES

The Africa Innovation Summit II (AIS II) will be held in Kigali, Rwanda from 6 to 8 June 2018. The AIS II follows the first Africa Innovation Summit (AIS) that took place in Praia, Cabo Verde. The first summit counted with over 350 participants from about 30 countries, including the participation of several African Heads of State, ministers, innovators, investors, senior officers of regional and international organizations and entrepreneurs. It was an innovation system in action! The participants unanimously agreed on the need to continue to promote the dialogue and committed to supporting the initiative going forward. As part of this commitment, the AIS II is focused on innovation as a tool to address Africa's pressing challenges, such as poverty, health, food security, climate change and governance. The intention for this event is to provide a platform for all stakeholders for dialogue, while also aiming to serve as a catalyst for the emergence of coalitions focused on addressing the pressing challenges facing African countries.

Addressing the pressing challenges facing the continent will not happen through a laissez-faire agenda. We must mobilize the people with the 'power to act', those with financing, the people with ideas as well as doers, into coalitions for collective actions to address specific challenges. The AIS is part of this mobilization.

ORGANIZING THE AFRICA INNOVATION SUMMIT II

AIS II will include activities before, during and after the Summit. The goal is to engage as many people as possible and contribute to the development of a large constituency among the various stakeholders and sectors in Africa in support of innovation.

The main Summit in Kigali will bring together around 750 to 1000 stakeholders from various sectors and many others in the 3 to 5 Satellite Summits around the continent, aiming to seek innovative and disruptive solutions to Africa's challenges.

PRE-SUMMIT

- Design
- Engage
 - Innovation
 - TalkBlog
- Mobilise
 - Partners
 - Funding
 - Hackatons

THE SUMMIT

- Summit
- Satellite Summits
- Exhibition
- Youth Innovation Challenge
- Side Events
- Special Events

POST-SUMMIT

- Knowledge Products
- Summit Report
- Article & Policy Briefs
- Book: Innovation Africa II

THE 2018 SUMMIT SPONSORSHIP PACKAGES

Sponsorship packages have been created to help fund all activities of the Summit. These packages present an opportunity for institutions and companies to present their organizations to a large public on the African continent as well as the diaspora engaged with various aspects of innovation. It will also provide opportunities for networking with key decision makers, leaders, innovators, entrepreneurs, academics, and important personalities.

SPONSORSHIP PACKAGE DETAILS

SPONSORSHIP PACKAGE

PRINCIPAL SPONSOR

PRE-CONFERENCE PUBLICITY

Profile and logo on AIS official website launched in October 2017

Display of logo on AIS Pre-Summit Blog

Link to sponsor's website from AIS' website

Logo on all announcements and emails

CONFERENCE PUBLICITY

Recognition at Opening and Closing Summit ceremony

Full access to conference + 10 badges

Logo at the Sponsors' Display Center

Two Full pages of advert and Corporate profile in AIS brochure (inside & back covers)

Logo on stage backdrop and other printed material

Acknowledgement at the plenary session

Acknowledgement at the Gala dinner

Insertion of corporate merchandise/materials (to be provided by sponsor) in delegate bag

3 Exhibition boots at the Sponsors' Display Center

8 Complementary passes for the welcome cocktail

3 Invitations to the special VIP dinner

Corporate table for 10 invitees at the closing Gala dinner

1 reserved parking space

Opportunity for face to face meeting with VIP

SPONSORSHIP PACKAGE DETAILS

SPONSORSHIP PACKAGE	DIAMOND
PRE-CONFERENCE PUBLICITY	<p>Profile and logo on AIS official website launched in October 2017</p> <p>Display of logo on AIS Pre-Summit Blog</p> <p>Link to sponsor's website from AIS' website</p> <p>Logo on all announcements and emails</p>
	<p>Recognition at all side events and Closing Summit ceremony</p> <p>Full access to conference + 7 badges</p> <p>Logo at the Sponsors' Display Center</p> <p>One Full page advert and Corporate profile in AIS brochure</p> <p>Logo on stage backdrop and other printed material</p> <p>Public acknowledgement at the Gala dinner</p> <p>Insertion of corporate merchandise/materials (to be provided by sponsor) in delegate bag</p> <p>3 Exhibition boots at the Sponsor's Display Center</p> <p>5 Complementary passes for the welcome cocktail</p> <p>3 Invitations to the special VIP dinner</p> <p>Corporate table for 10 invitees at the closing Gala dinner</p> <p>1 reserved parking space</p> <p>Opportunity for face to face meeting with VIP</p>

SPONSORSHIP PACKAGE DETAILS

SPONSORSHIP PACKAGE

TITANIUM

PRE-CONFERENCE PUBLICITY

Logo on AIS Pre-Summit Blog

Link to sponsor's website from AIS' website

CONFERENCE PUBLICITY

Full access to conference + 5 badges

Logo at the Sponsors' Display Center

One inside full pages advert and Corporate profile in AIS brochure

Logo on side stage backdrop and other printed material

Acknowledgement at the plenary session

Acknowledgement at the Gala dinner

Insertion of corporate merchandise/materials (to be provided by sponsor) in delegate bag

2 Exhibition boots at the Sponsors' Display Center

3 Invitations for the welcome cocktail

2 Invitations to the special VIP dinner

Corporate table for 10 invitees to the closing Gala dinner

1 reserved parking space

SPONSORSHIP PACKAGE

PLATINUM

CONFERENCE PUBLICITY

Full access to conference + 5 badges

Logo at the Sponsors' Display Center

One full page advert in AIS brochure

Logo on other printed material

Acknowledgement at workshops Gala dinner

Acknowledgement at the Gala dinner

Insertion of corporate merchandise/materials (to be provided by sponsor) in delegate bag

1 Exhibition boot at the Sponsors' Display Center

2 Complementary passes for the welcome cocktail

1 Invitation to the special VIP dinner

5 Invitations to the closing Gala dinner

1 reserved parking space

SPONSORSHIP PACKAGE DETAILS

SPONSORSHIP PACKAGE

GOLD

CONFERENCE PUBLICITY

Full access to conference + 3 badges

Logo at the Sponsors' Display Center

Half page advert in AIS brochure

Logo on other printed material

Acknowledgement at closing Gala dinner

Acknowledgement at the Gala dinner

Insertion of corporate merchandise/materials (to be provided by sponsor) in delegate bag

1 Exhibition boot at the Sponsors' Display Center

1 Complementary pass for the welcome cocktail

1 Invitation to the special VIP dinner

3 Invitations to the closing Gala dinner

1 reserved parking space

SPONSORSHIP PACKAGE

SILVER

CONFERENCE PUBLICITY

Full access to conference + 2 badges

Logo at the Sponsors' Display Center

Half page advert in AIS brochure

Logo on other printed material

Public acknowledgement at the Gala dinner

Insertion of corporate merchandise/materials (to be provided by sponsor) in delegate bag

Roll-up banner and one table at the Sponsors' Display Center

1 Complementary pass for the welcome cocktail

2 Invitations to the closing gala

SPONSORSHIP VALUES

Categories	Value (US Dollars)	Availability
Principal Sponsor	➤ 200.000	Only 1
Diamond	150.000 - 199.000	Only 4
Titanium	100.000 - 149.000	Only 6
Platinum	70.000 - 99.000	8
Gold	50.000 - 69.000	10
Silver	20.000 - 49.000	10

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